



**GULF COAST**

**H U M A N E**

**S O C I E T Y**

**Completing Families Since 1945**

**THIRD PARTY EVENTS GUIDE**

# INTRODUCTION

Thank you for your interest in hosting an event on behalf or in partnership with Gulf Coast Humane Society! We are forever grateful for the support we receive from people like you. We refer to events hosted by members of the community as [third-party events](#).

We will work with you and support your event as we are able, but you are in control of creating and running the show!

Continue on to read about what types of services we can provide to determine what kind of activity is right for your event.

Please note that while we would love to partake in every event, due to the volume of requests we receive and our limited staff, we are unable to accommodate all requests.



# ABOUT GULF COAST HUMANE SOCIETY

We are a 501(c)(3) nonprofit, no-kill animal shelter that houses and cares for hundreds of adoptable dogs and cats. Since our beginning, we have been dedicated to providing the best care possible to the animals under our roof. Our mission is to save lives one at a time and to place homeless animals into loving homes. We strive to promote responsible pet parenting and the humane treatment of all animals.

We run solely on donations so events are key fundraising opportunities for us. By bringing us into your event,  
*you're helping save lives!*



# PLEASE NOTE

Animal presence at events is not guaranteed. Some events may not be appropriate for animals to attend.

We also may not have animals suitable for events at the time (reasons for this include a mixture of under vaccinated animals, heartworm positive dogs, or animals whose behavior would not be suitable for a high-stress environment like an event). Multiple animals can also be challenging because we need to ensure all the animals are dog-tested and play well with each other.

Full discussion of your event will be required to determine if animal presence can be accommodated and confirmation of animal presence will occur no sooner than 7 days prior to your event.

We reserve the right to decline events, pack up early, or cancel event presence if at any point we feel animal or human safety is being threatened.



# COOL CATS

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Under 250 people in attendance OR  
<\$100 minimum donation



# COOL CATS

Under 250 people in attendance OR <\$100 minimum donation

For Cool Cats events, GCHS can provide publicity and support which includes:

- Promotional and informational items picked up at GCHS prior to the event
- We will provide guidance for your event to make it a success.
- Event will be added to our website calendar and Facebook events. We will guarantee a minimum of one social media post regarding the event.

# WAGGING TAILS

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250 - 500 people in attendance

OR

\$101-\$250 minimum donation



# WAGGING TAILS

250 - 500 people in attendance OR \$101-\$250 minimum donation

For Wagging Tails events, GCHS can provide publicity and support + staff which includes:

- Promotional and informational items picked up at GCHS prior to the event
- We will provide guidance for your event to make it a success.
- Event will be added to our website calendar and Facebook events. We will guarantee a minimum of one social media post regarding the event.
- If applicable, we will table your event with a staff member, promotional items, and information regarding our programs.





Benefactor



# HOT DOGS

500+ people in attendance

OR

\$250+ minimum donation

HALL  
BRIETEN

# HOT DOGS

500+ people in attendance OR \$250+ minimum donation

For Hot Dog events, GCHS can provide publicity and support + staff onsite with animals (if available, see policies) and event appropriate table setup which includes:

- Promotional and informational items picked up at GCHS prior to the event
- We will provide guidance for your event to make it a success.
- Event will be added to our website calendar and Facebook events. We will guarantee a minimum of one social media post regarding the event.
- If applicable, we will table your event with a staff member, promotional items, and information regarding our programs.
- At this level your event is eligible to bring a minimum of one animal if your event complies with our policies.

# DONATION DRIVES

Donation drives are a great way to help our cause without hosting an entire event! Drives such as this are organized by you - but we can provide the following to help make it a success!

- Promotional and informational items can be picked up at GCHS prior to the event, if applicable.
- We will provide guidance for your donation drive to make it a success.
- Donation drive will be added to our website calendar and Facebook events. We will guarantee a minimum of one social media post regarding the event.
- Flyer design can be provided if needed.

# POLICIES

- Animal presence at events is not guaranteed. Some events may not be appropriate for animals to attend.
- We do not have trained therapy dogs. We are not able to participate in “pet therapy” events
- Events that are 4 hours or less, we can bring a minimum of one animal.
- Events 4-8 hours are not guaranteed to bring animals, however it may be possible depending on animal and staff availability.
- Maximum animals at one time is 4. Number of animals brought is dependent on our availability at the time of the event.
- Staff and volunteers are the only people permitted to handle animals.
- Due to staff limitations, we can only accommodate one third party event per month. First come first reserved.

# THANK YOU

For any additional questions, concerns, or to continue scheduling your event please contact our Marketing Coordinator, Cierra Barela at [Marketing@gchsc.org](mailto:Marketing@gchsc.org)

We hope to see you at your upcoming event!

